

<b>MULTI-MARKETING PUBLISHING RATE CARD</b>	
<b>2023</b>	
Please note that all prices are standard costs only valid from 01 January 2023-31 December 2023 (unless another rate card is released prior to 31 December 2023)	
All prices are listed in South African Rands (ZAR currency). If you live in another country, please convert and calculate accordingly for your currency	
<b>CONCEPT DEVELOPMENT</b>	
First Consultation	<b>FREE OF CHARGE</b>
Every consultation after the first	<b>R99</b> per consultation
<b>GHOSTWRITING</b>	
Fiction	<b>R149</b> per page
Non-Fiction	<b>R79</b> per page
<b>EDITING &amp; PROOFREADING</b>	
Amount of editing reviewed after reading of first 2 chapters	
Minimal Edits Required	<b>R2,50</b> per page
Medium Edits Required	<b>R3,50</b> per page
Maximum Edits Required	<b>R5,50</b> per page or more
<b>LAYOUT</b>	
	Quoted per project
<b>COVER DESIGN</b>	
	Quoted per project
<b>ISBN &amp; BARCODE</b>	
	<b>FREE OF CHARGE</b>
<b>eBOOK CONVERSION</b>	
	<b>R1299</b> once-off
<b>AUTHOR WEBSITE</b>	
Domain	<b>R169</b> per annum for a <i>.co.za</i>
Basic Site	<b>R399</b> per month
eCommerce Site	<b>R799</b> per month
Web Design	<b>FREE OF CHARGE</b>
<b>PRINTING</b>	
	Quoted per project
<b>BOOK LAUNCH</b>	
<b>PHYSICAL LAUNCH</b>	
Hall Hire	Quoted at time of launch
Décor	Quoted at time of launch
Sound Hire	<b>R2999</b> once-off
Banner	<b>R1399</b> once-off (you keep banner after event)
Admin, set-up & hosting	<b>FREE OF CHARGE</b>

<b>STUDIO LAUNCH</b>	
Studio Hire	<b>R799</b> once-off
Décor	Quoted at time of launch
Banner	<b>R1399</b> once-off (you keep banner after event)
Admin, set-up & hosting	<b>FREE OF CHARGE</b>
<b>VIRTUAL LAUNCH</b>	
Banner	<b>R1399</b> once-off (you keep banner after event)
Admin, set-up & hosting	<b>FREE OF CHARGE</b>
<b>BOOK SIGNING SESSION</b>	
Only cost of printing more books for the signing session	
<b>BOOK MARKETING</b>	
Online Marketing via Social Media	<b>FREE OF CHARGE</b> (if taken with other marketing tools)
Social Media Boosting	Upon request, based on author's budget
Google Ads	Based on Author's budget (usually minimum of <b>R499+</b> )
Bulk Email	<b>R329</b> per mail blast
Print Media	Latest rates obtained from newspapers
Audio Media	Latest rates obtained from radio stations & podcasts
<b>BOOK DISTRIBUTION</b>	
<b>BOOKSTORE DISTRIBUTION</b>	
National Listing Fee (South Africa only)	<b>R899</b> once-off
International Listing Fee (Globally)	<b>R899</b> once-off
Printing & Couriering of book copies	As per the latest costing at time
<b>AMAZON DISTRIBUTION</b>	
eBook Only	<b>R4999</b> once-off
Paperback Only	<b>R2999</b> once-off
eBook & Paperback Combo	<b>R5999</b> once-off
<b>eCOMMERCE SITE DISTRIBUTION</b>	
Domain	<b>R179</b> per annum for a <i>.co.za</i>
eCommerce Site	<b>R799</b> per month
Web Design	<b>FREE OF CHARGE</b>
Printing & Couriering of book copies	As per the latest costing at time of orders